

NBBL Privacy Policy

Effective date: September 10, 2026. This policy describes how No Backboard Basketball League LLC collects, uses, shares, and protects information through the Gilbert Showcase Gym, NBBL websites, forms, livestreams, pay per view services, and related operations.

No Backboard Basketball League LLC, referred to as NBBL, operates basketball training, showcases, related events, media production, and related programming. This policy applies to information NBBL receives from participants, parents and guardians, attendees, team or club organizers, coaches, volunteers, contractors, creators, and website visitors.

Information NBBL collects

- Contact and registration information, including names, dates of birth, parent or guardian contacts, team or club details, emergency contacts, role information, and signed waivers and acknowledgments.
- Health and safety information voluntarily provided for emergency response or participation decisions, including allergies, medical limitations, and concussion clearance documentation.
- Event and media information, including photographs, video, audio, livestream recordings, game footage, interview footage, and related metadata.
- Website and transaction information, including form submissions, payment or purchase confirmation information supplied by payment providers, device or browser information, and website usage data. NBBL does not store full payment card numbers.

How NBBL uses information

- To register participants, operate events, confirm eligibility, communicate with families and teams, and manage facility access.
- To protect health and safety, respond to incidents, administer the concussion protocol, and meet legal, insurance, and facility requirements.
- To create coaching archives, event recordings, livestreams, PPV or membership content, clips, social content, promotional materials, and sponsor or partner materials when applicable media permission has been granted.
- To administer payments, improve operations, prevent fraud, protect the facility and equipment, and meet recordkeeping obligations.

Media choices and showcases

Training sessions are filmed for coaching use and for NBBL to create clips. All players may participate in filmed training. NBBL will disclose this recording practice in the applicable participant form. A player who does not authorize NBBL to distribute clips featuring that player will not be featured in, identified in, or included in any clips distributed by NBBL. Showcases are livestreamed. Players who do not grant the required filming, livestream, and PPV permission are not eligible to participate in a showcase. NBBL will communicate this requirement before showcase registration and will not treat refusal to grant media permission as consent.

General venue footage may incidentally capture attendees. NBBL will use reasonable steps to avoid featuring, identifying, or including in distributed clips a player who declined authorization for NBBL to distribute clips

featuring that player. This does not guarantee that a person will never appear incidentally in wide angle or background footage.

How NBBL shares information

- With service providers that operate registration, waivers, payments, video hosting, livestreaming, editing, cloud storage, communications, and website services.
- With Eduprize Schools Inc. and facility related parties when reasonably necessary for facility operations, safety, insurance, incident response, or contractual compliance.
- With No Backboard Basketball Foundation, referred to as NBBF, only as needed to operate NBBF life skills programming or related communications, subject to the permissions and notices applicable to that program.
- With emergency responders, insurers, legal advisors, law enforcement, or other parties when required by law or reasonably necessary to protect people, property, or NBBL rights.

Children and parents

A parent or legal guardian must complete required NBBL registration, liability, health and safety, concussion, and media forms for a participant under 18. NBBL does not knowingly permit a child to independently submit registration or purchase information without parent or guardian involvement. Parents may contact NBBL to review or request correction of their child's registration information, subject to NBBL safety, insurance, legal, and recordkeeping obligations.

Retention and security

NBBL keeps information only as long as reasonably necessary for program operations, safety, insurance, legal compliance, dispute resolution, and enforcement of agreements. NBBL uses reasonable administrative, technical, and physical safeguards. No electronic system is completely secure, and NBBL cannot guarantee absolute security.

Your choices and contact

You may ask questions about personal information, correct registration information, withdraw future marketing communications, or ask about a prior media election by contacting NBBL at info@nobackboard.com. Withdrawal applies prospectively and does not require removal of content already distributed, sold, licensed, archived, or incorporated into a completed production where the applicable release permits that use. NBBL may update this policy and will post an updated effective date.